

wib

WOMEN IN BUSES COUNCIL

The mission of the Women in Buses Council is to recognize and advance the role of women in the motorcoach industry through networking, education and mentoring programs.



MEMBERSHIP

The Women in Buses Council is comprised of all segments of the motorcoach and group tour industry. There are no membership fees and the Council is open to all members of

the industry who support the mission of the Women in Buses Council. ABA membership is not a requirement.

- Bus Company Owners/General Managers/ Executives
- Bus Operator Operations & Maintenance Staff
- Bus Operator Safety Staff
- Charter Coordinators
- Tour Coordinators
- Motorcoach Drivers
- Bus Manufacturers
- Associate (Products & Services) Staff
- Tour Operators
- DMO/CVB Staff
- Hoteliers
- Attractions
- Receptive Operators
- Allied Association Representatives



EDUCATION

WIB offers expert speakers and government/industry officials who present on issues and innovations in diverse areas of interest.



MENTORING

WIB provides mentoring opportunities in each segment to advise and support individual members of the Council.



EVENTS

WIB hosts virtual and in-person events throughout the year. From Women in Buses Day at Marketplace to book club meetings, there is a variety of places to meet, discuss and participate.



www.buses.org/wib



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800-283-2877

AMERICAN BUS ASSOCIATION
**Women
IN
Buses**
BROUGHT TO YOU BY
MOTOR COACH INDUSTRIES



COMMITTEES

The Council's structure consists of three committees to meet the distinct needs and expectations of the diverse members of the Council. Committees decide on the educational and programmatic needs and any product/resource development.

EXECUTIVE MANAGEMENT COMMITTEE

THE FOCUS OF THIS COMMITTEE WOULD BE TO WORK ON ISSUES OF IMPORTANCE TO CEO, GENERAL MANAGERS AND OTHER BUS COMPANY EXECUTIVES/DECISION-MAKERS WHO ARE WOMEN.

- PROVIDE EDUCATION ON MANAGEMENT TOPICS.
- PARTICIPATE IN AN ACTIVE NETWORK OF WOMEN BUS EXECUTIVES.
- IDENTIFY OPPORTUNITIES FOR ADVOCACY AND/OR SPEAK TO LEGISLATORS ON THE NATIONAL, REGIONAL, AND STATEWIDE LEVEL.
- DEVELOP A MENTORING PROGRAM FOR FUTURE WOMEN BUS EXECUTIVES.

THIS COMMITTEE MAY INTEREST THE FOLLOWING MEMBERS:

- BUS COMPANY OWNERS
- BUS COMPANY GENERAL MANAGERS
- BUS COMPANY EXECUTIVES



MEMBERS CAN JOIN AND PARTICIPATE IN ONE OR MORE OF THE ACTIVE COMMITTEES.

OPERATIONS, MAINTENANCE & DRIVERS COMMITTEE

THE FOCUS OF THIS COMMITTEE WOULD BE TO WORK ON ISSUES OF IMPORTANCE TO THE SAFE OPERATION AND MAINTENANCE OF THE MOTORCOACH FLEET.

- CREATE A NETWORK OF WOMEN BUS OPERATORS AND THE VENDORS THAT SUPPLY EQUIPMENT AND SERVICES NECESSARY TO THE OPERATIONS OF THE FLEET.
- PROVIDE EDUCATION/TRAINING ON NEW MOTORCOACH PRODUCTS AND SERVICES.
- IDENTIFY BEST PRACTICES FOR THE SAFETY AND SECURITY OF THE MOTORCOACH FLEET.
- DEVELOP RESOURCES TO ASSIST IN THE MAINTENANCE AND OPTIONS OF THE MOTORCOACH FLEET.
- BUILD A NETWORK OF RESOURCES FOR EQUIPMENT BREAKDOWNS, DRIVER NEEDS, ETC.

THIS COMMITTEE MAY INTEREST THE FOLLOWING MEMBERS:

- BUS OPERATOR OPERATIONS & MAINTENANCE STAFF
- BUS MANUFACTURERS
- ASSOCIATE (PRODUCTS & SERVICES) STAFF
- BUS OPERATOR EXECUTIVES
- BUS SAFETY STAFF
- BUS DRIVERS

TRAVEL, TOUR & CHARTER COMMITTEE

THE FOCUS OF THIS COMMITTEE WOULD BE TO WORK ON ISSUES OF IMPORTANCE TO TRAVEL, TOUR AND CHARTER SEGMENT INCLUDING TOUR PRODUCT DEVELOPMENT.

- CREATE A NETWORK OF TOUR AND CHARTER PLANNERS, DMO/CVB, AND TRAVEL INDUSTRY MEMBERS FOR TOUR DEVELOPMENT.
- PROVIDE EDUCATION OF INDUSTRY TRENDS, ITINERARY DEVELOPMENT, CONTRACTING/NEGOTIATIONS, CO-OP OPPORTUNITIES AND OTHER IMPORTANT TRAVEL/TOUR TOPICS.
- DEVELOP RESOURCES TO ASSIST IN THE PROMOTION OF THIS SEGMENT IN THE INDUSTRY.
- BUILD A MENTORING PROGRAM FOR NEW WOMEN IN THE TRAVEL, TOUR AND CHARTER SEGMENT
- PARTICIPATE IN A ACTIVE NETWORK OF WOMEN TOUR PROFESSIONALS.

THIS COMMITTEE MAY INTEREST THE FOLLOWING MEMBERS:

- TOUR OPERATORS
- DMO/CVB STAFF
- TRAVEL INDUSTRY MEMBERS (HOTELIERS, ATTRACTIONS, DINING, ETC.)
- TOUR COORDINATORS
- CHARTER COORDINATORS