



MEETING MINUTES

Sun., Jan. 11, 2015

Sponsored by North Dakota Tourism

Remarks by President Roosevelt

Crisis Communications Presentation

See attached presentation.

Dan Ronan, ABA

Michelle Wiltgen, National Interstate Insurance Company

Organizational Meeting

Chairman's Message

- Chairman Morris expressed message that everyone is welcome to join and participate in WIB Council.
- Requested the WIB Council report is added to the ABA Board of Directors Meeting Agenda. Board Chairman John Meier agreed to this request.
- Encouraged ABA leadership to use Council members as the face of ABA at tradeshow, state association meetings, etc.
- Announced the new Council Chairman, Mary Young, Capitol Bus Lines.
- After change in leadership, Chairman Young spoke to the need of a common goal and support of each Council member in reaching the goals.

2014 Year in Review

- Changed name to Women in Buses Council.
- Meeting with Administrator Anne Ferro.
- Cover story in Destinations magazine (Jan./Feb. Issue).
- Webinar: Women in Buses: Ask the Experts at ABA and Find Your Answers [HERE!](#)

- Webinar: Women in Buses: Everything You've Ever Wanted to Know About Driver Physical Qualifications.
- Panel at Bus Association of New York.

Membership

- Need to revisit mission statement to make certain it is inclusive of those interested in participating in the Council.
 - Is goal of Council to help the member, help ABA or both?
- Request that the membership types (Primary and Support) be revisited.
- Possible creation of committees to address the diverse expectations/goals of the Council's membership. Possible committees could be:

○ Membership	○ Mentoring
○ Networking	○ Industry Education
○ Operations Education	○ Professional Development
○ Women's Issues Focus	○ Other _____
- Create a Directory of Council Members. (See Attached for Draft Version.)
 - Possible addition of mini-bios including duties, strengths.
- Requested table tents for future meetings for ease in networking and collaboration.
- Council will be a part of the Council section in the ABA website redesign.
- Council will create a "welcome kit" for new members.
- Investigate the creation of social media channels for Council members and activities.

Next Steps

- Council members were requested to complete a listing of future education topics that they would like presented throughout the year. (See Attached.)
- Communication schedule was presented and a minimum of quarterly conference calls was decided. List of conference call dates will be sent.
- Draft criteria and timeline for the annual Women in Buses Award was presented to the Council for their feedback. (See Attached.)
- Council members are requested to send any and all feedback on the Council membership, education topics, award criteria and any additional comments to ABA by February 13. Once received, all responses and feedback from onsite are compiled, a conference call will be scheduled to determine the Council goals and 2015 schedule.

Send feedback to :

vosman@buses.org

ABA

111 K Street NE, 9th Floor

Washington, DC 20002