MARKETPLACE 2019

3400 Attendees
853 Motorcoach and Tour Operators
290 Buyers taking appointments
30 new STAR Buyer companies
318 Associate Service & Product Suppliers
138 Exhibitors and 22 Motorcoaches
1700 Travel Industry Sellers
29/54 Appointments on average
<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>BUYERS</td>
<td>853</td>
<td>1013</td>
<td>796</td>
<td>876</td>
<td>734</td>
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<tr>
<td>AT BUYERS</td>
<td>290</td>
<td>303</td>
<td>300</td>
<td>310</td>
<td>282</td>
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<tr>
<td>DMO</td>
<td>564</td>
<td>497</td>
<td>574</td>
<td>621</td>
<td>700</td>
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<td>LODGING</td>
<td>377</td>
<td>398</td>
<td>402</td>
<td>413</td>
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<tr>
<td>ATTRACTIONS</td>
<td>667</td>
<td>677</td>
<td>661</td>
<td>710</td>
<td>732</td>
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<tr>
<td>REC OP/CHARTER</td>
<td>110</td>
<td>107</td>
<td>110</td>
<td>108</td>
<td></td>
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<tr>
<td>ASSOCIATES</td>
<td>318</td>
<td>345</td>
<td>336</td>
<td>362</td>
<td>251</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>2957</strong></td>
<td><strong>3092</strong></td>
<td><strong>2940</strong></td>
<td><strong>3146</strong></td>
<td><strong>2832</strong></td>
</tr>
</tbody>
</table>
EDUCATION

Technology
Professional Development
Sales & Marketing
Motorcoach Safety
Motorcoach Innovations
Motorcoach Regulatory & Compliance
Motorcoach Maintenance & Repair
Increased Education Bites
CEO Symposium
SPONSORS

255 Sponsors

$421,000

Louisville CVB

Group Sales Box Office

New York State DMO Association

Guide Services of Washington and Spirit Cruises

Myrtle Beach CVB

Branson CVB

Las Vegas CVB

Best Western Hotels

MCI
SUCCESSES

STAR Happy Hour
Saturday Airport Transportation
Tuesday Lunch Entertainment
Business Floor Upgrades
Donation Station
30th Anniversary of CTIS
Broadway Classroom
A huge thank you to the American Bus Association for all of their support during ABA Gives Back this year. Because of your generosity, we were able to purchase a 12 passenger van! This will allow us to transport youth to summer camps, adults to cultural excursions, and so much more. Thank you for helping us achieve our goal!
#ABAOmaha
MARKETPLACE 2020

10 Sightseeing Tours
7 pre/Post FAM Tours
Opening Event at Durham Museum
Scatter Joy Acres
Accessibility
Vibrant downtown
OMAHA's MARKETPLACE 2020
JANUARY 10 - 14, 2020

BUSINESS. EDUCATION. NETWORKING.

REGISTER

COUNTDOWN

More than a meeting, ABA's Marketplace is a valuable investment that pays for itself many times over, and a can't-miss annual reunion with colleagues and friends, old and new.

Registration Opens at Noon
April 24/25

Early Bird Registration Ends
Aug. 16

Research Database Opens
Sept. 18

Appointment Requests Begin
Sept. 25
NEW THIS YEAR

Targeted “road maps” and customized messages for individual membership segments

Board members

Marketplace Advisory Committee members

Sponsorship Sales

Volunteer Liaison

Sponsor Liaison
Busworld Academy

powered by ABA

Bringing together world-renown industry influencers, experts, scientists and engineers who are shaping the trends and the future of the motorcoach industry. The program will be held on Monday and Tuesday and will offer 8 sessions.
Location

SPACE

15 Hotels
BUSINESS.EDUCATION.NETWORKING.

GROW YOUR BUSINESS AT

ABA'S MARKETPLACE

OMAHA, ABA's MARKETPLACE 2020

JAN. 10-14, 2020
OMAHA, NE

www.buses.org/marketplace | #ABAOmaha | #OMGomaha

REGISTER TODAY!

ABA
UPCOMING MEETINGS

Fall Board Meeting

Busworld Europe Brussels

Entertainer Motorcoach Council

Florida Motorcoach Council

School Bus Council

Hispanic Motorcoach Council

BISC and BusMarc