

wib MONTHLY

WOMEN IN BUSES COUNCIL

BROUGHT TO YOU BY MOTOR COACH INDUSTRIES
A PROGRAM OF THE AMERICAN BUS ASSOCIATION

JUNE 2023

THE EVOLUTION CONTINUES

The Women in Buses Council has evolved so much since its inception in 2011. Our Council provides opportunities for education, networking, mentoring and lifelong friendships. We have had smart and driven women leaders serve as chair of Women in Buses. The leadership of past chairs Cam Morris, Mary Young, Kim Grzywacz and Elizabeth Hall served as inspiration for my time as Chair. I was fortunate to have an incredible group of women serve on the leadership team with me. Through their passion and dedication we were able to grow our membership by over 40%. We have expanded our presence in the industry and truly have become a community. Through the work of the leadership team we have WIB Day, Women in Buses booth at Marketplace, webinars and networking throughout the year, Monthly Newsletters and a great social media presence.

I am thrilled to have Christa McCusker as our new Chair. I have worked closely with Christa over the last two years and am so confident in her ability to lead Women in Buses into the next phase.

- Erin Ducharme

THANK YOU!

As we transition to the 2023-2025 Leadership Team, we offer a sincere thank you to the 2021-2023 Women in Buses Leadership Team

Chair- Erin Ducharme, Bloom's Bus
Past Chair- Elizabeth Hall, John Hall's Alaska

Membership

Chair- Leslie Finley, Prevost
Vice Chair- Christa McCusker, Klein Transportation

Marketing

Chair- Vicki Bowman, VB Group Marketing & Event Resources
Vice Chair- Holly Williamson, Smithsonian Air & Space Museum

Executive Management Committee

Chair- Jodi Merritt, H&L Charter
Vice Chair- Trisha Fridrich- All Aboard America Holdings

Operations, Maintenance and Drivers Committee

Chair- Jen Stanley, Fullington Trailways
Vice Chair- Tina Jurkowski, Pacific Coachways

Travel, Tour & Charter Committee

Chair- Lois Stoltzfus, Ohio Star Theater, Dutchman Hospitality Group
Vice Chair- Jennifer Corman, Fullington Trailways

Sponsor Liaison

Lynn Marzullo, MCI



WIB DAY 2022, GRAPEVINE, TX



WIB DAY 2023, DETROIT, MI

Membership Chair- Leslie Finley, Prevost

"The past years as a member of the Leadership Team have provided invaluable experience for me. I've a greater knowledge of our industry through serving with and learning from the smartest, most determined and hardest-working women I've ever had the opportunity to be around."

Marketing Committee Chair- Vicki Bowman, VB Group Marketing & Event Resources

"I want to express my gratitude to WIB for supporting me emotionally, personally, and professionally these past several years. WIB has become a formidable legacy in the industry and I'm so proud to have been a supporting part of it. I am thrilled to hand over the reins of the marketing committee to the next set of leaders. I can't wait to see where you all take it next."

Executive Management Committee Chair- Jodi Merritt, H&L Charter

"The past few years have been an amazing experience serving as WIB Executive Committee Chair. I have learned, laughed and cried through many of our informative webinars. The networking is unparalleled and I have made many lifelong connections with people throughout the travel & Tourism industry."

Operations, Maintenance & Drivers Committee Chair- Jen Stanley, Fullington Trailways

"Women in Buses leadership isn't a title or a position. I've learned that WIB leadership is about giving your strength to others so they have the opportunities to reach their full potential."

Travel, Tour and Charter Committee Chair- Lois Stoltzfus, Ohio Star Theater, Dutchman Hospitality Group

"My time as Chair for the WIB Tour, Travel, and Charter Committee was an inspiring, fun-filled, friendship growing, and learning experience! I appreciate the leadership team that I worked with and look forward to continuing to be inspired through Women in Buses."

UPCOMING EVENTS

Can you believe we are almost halfway into the year? This year is flying. For a full listing of events and to register please visit: <https://www.buses.org/events/category/women-in-buses-events>.

Did you miss a webinar or want to revisit one of the events? You can find all the past webinars here: <https://www.buses.org/events/past/webinars>

MEET & EAT SERIES

Friday, June 16 | 1:00 p.m. ET

WOMEN IN BUSES WEDNESDAYS SERIES

Wednesday, August 2 | 2:00 p.m. ET

WIB DAY 2024

Registration is now open for ABA Marketplace 2024. Make your plans now to join us in Nashville for our 3rd Annual WIB Day.

[REGISTER](#)

ON THE ROAD

Women In Buses "On The Road" is an informal gathering that organically started last year when at various industry events around the country, WIB members found ourselves gathering to network at conferences and industry meetings. These social events occurred at coffee shops, hotel lounges, quiet spaces during a break from the show floor. Informal gathering gives us the opportunity to network face to face throughout the year and not just at WIB Day or ABA.

Below we've identified upcoming state association and national events across the county, where we would like to set up a time and location surrounding the scheduled meeting agenda where we can gather and socialize.

We invite you to join us, and to bring a friend - even if they are not currently a WIB member. While each social will be different depending on the timing and location, the one thing that will be the same at each gathering is the fabulous conversation among women in the bus industry.

Some of the best ideas are formed when we are simply visiting and not formally meeting. Who knows what we might create!

June 18-21	Pennsylvania Bus Association (PBA)
July 25-27	Bus Industry Safety Council (BISC)
August 18-22	Student Youth Travel Association (SYTA)
September 6	Joint Meeting - Norwich CT (NEBA, PBA, BANY, GNJMA)
October 3-5	Greater New Jersey Motorcoach Association (GNJMA)
October 22-24	Bus Association of New York (BANY)
November 12-15	National Tour Association (NTA)
December 11-13	Ontario Motorcoach Association (OMCA)

INTERESTED?

Let us know who you are! [Click Here](#)

Or contact Jennifer Corman at jennifer@fullingtontours.com for more information.



SPREAD THE WORD

Share this Newsletter with another woman in bus world who can benefit from our network.



JOIN WOMEN IN BUSES

<https://www.buses.org/about/councils/WIB/membership/join>
Contact us at wib@buses.org to see how to get involved with our organization.



QUOTABLE

"Good leaders organize and align people around what the team needs to do. Great leaders motivate and inspire people with why they're doing it. That's purpose. And that's the key to achieving something truly transformational."

— Marillyn Hewson

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