

# wib

## WOMEN IN BUSES COUNCIL

BROUGHT TO YOU BY MOTOR COACH INDUSTRIES  
A PROGRAM OF THE AMERICAN BUS ASSOCIATION

# MONTHLY

## NOVEMBER 2023

### WELCOME TO OUR NEW MEMBERS

Women in Buses welcomes our new members:

- Amanda Casey, Coach Manager – Kobussen Buses Ltd.
- Amanda Stophel, President – Encore Luxury Coaches LLC

### WOMEN IN BUSES DAY – FIND YOUR PATH AND DO IT ON PURPOSE

We hope this is already on your calendar, but just in case, join us for a music themed Women in Buses (WIB) Day, held on FRIDAY, JANUARY 12 in MUSIC CITY - NASHVILLE! Women in Buses Day is a great “opening act” to ABA Marketplace! “Performers” will take the stage at 1pm.

#### The Set List

##### Act 1

Welcome/Annual Meeting- Year in Review  
WIB Awards

##### Act 2 Headliner

Elizabeth Mahusay – Pick Your Path

##### Act 3

Networking sessions hosted by the Leadership Team

##### Encore

Cocktail Hour with snacks and beverages and live music by Brooke Martin

#### Join the Band – Open Call

If you haven't registered for WIB Day, you can still do so by visiting your ABA Marketplace Passport. We've created a video to guide you through the registration.

WIB thanks Motor Coach Industries for their continued support of the Women in Buses Council and the WIB annual awards. Additional sponsorship opportunities are still available if you are interested, please email [wib@buses.org](mailto:wib@buses.org).

#### MORE WIB ENGAGEMENT OPPORTUNITIES AT MARKETPLACE

Stop by the WIB booth on the Marketplace trade show floor. Meet other members and learn more about what your council membership includes.

Have you got some free time? Volunteer at the WIB booth – or at other Marketplace stations. Sign up at [bit.ly/ABAvolunteersignup](https://bit.ly/ABAvolunteersignup).

Wear your WIB button (available at Marketplace). It's a great conversation starter and a way to help grow our membership.

### UPCOMING EVENTS

#### WOMEN IN BUSES WEDNESDAYS SERIES

Wednesday, December 6 | 2:00 p.m. ET

##### What You Need to Know About Marketplace

Hosted by the WIB Leadership Team

Whether it's your first ABA Marketplace or you're a seasoned veteran, there's always a new tip or trick to learn and share. Our leadership team will take you through all things Women in Buses at Marketplace.

[Register Now](#)

#### MEET & EAT SERIES

Wednesday, December 20 | 1:00 p.m. ET **NEW DAY!**

Have you been to Marketplace before? If yes, what are your tips and recommendations? If not, what do you want to know? Let's chat!

[Register now to get the link Zoom link for December chat.](#)

### WIB ON THE ROAD

Over the last month, we've had two more meetups – at the California Bus Association meeting in Reno and at the National Tour Association's Travel Exchange in Shreveport, Louisiana.



We've got one more scheduled – the last before Marketplace. If you're attending OMCA, meet up with us!

If you can, let us know that you're attending. This will help us get enough space for everyone. Contacts:

Clare Ritter, [clareritter@pennwells.com](mailto:clareritter@pennwells.com) 570-295-5869

Holly Williamson, [hwilliamson@si.edu](mailto:hwilliamson@si.edu) 608 3345-6529

### MISSED SOMETHING? CATCH UP!

Did you happen to miss a webinar or want to revisit a past event? No problem! You can find all our past webinars at: <https://www.buses.org/events/past/webinars>

Stay in the loop and make the most of our upcoming events and valuable resources. We're here to support you every step of the way!



#### SPREAD THE WORD

Share this Newsletter with another woman in bus world who can benefit from our network.



#### JOIN WOMEN IN BUSES

<https://www.buses.org/about/councils/WIB/membership/join>  
Contact us at [wib@buses.org](mailto:wib@buses.org) to see how to get involved with our organization.



#### QUOTABLE

“Figure Out Who You Are and Then Do It on Purpose.”

–Dolly Parton

[www.buses.org/wib](https://www.buses.org/wib)

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