

# wib

## WOMEN IN BUSES COUNCIL

BROUGHT TO YOU BY MOTOR COACH INDUSTRIES  
A PROGRAM OF THE AMERICAN BUS ASSOCIATION

# MONTHLY

### OCTOBER 2023

## WELCOME TO OUR NEW MEMBERS

Women in Buses welcomes our new members:

- Jana Carter, Visit Annapolis (Maryland)
- Pam Sullivan, WorldStrides

## WIB AWARDS - NOMINATIONS DUE TODAY!

The Women in Buses Council (WIB) is accepting [nominations](#) for its two annual awards – the Women in Buses Award and the Operational Excellence Award. Please review the descriptions of each and submit your suggestions to recognize the achievements of our peers.

### Women in Buses Award

This award recognizes an individual or company that has had a direct, positive impact to the advancement and promotion of women within and among the motorcoach, tourism, and hospitality industries. The award is open to all ABA members and organizations.

### Operational Excellence Award

This award is given to an individual who displays excellence in service to their organization. This includes customer service, drivers, mechanics, sales or any other impactful area in the travel and tourism industry.



WIB thanks Motor Coach Industries for their continued support of the Women in Buses Council and the WIB annual awards.

## WOMEN IN BUSES DAY | FIND YOUR PATH AND DO IT ON PURPOSE

Friday, January 12 – 1:00 – 6:00 pm

Join us for our annual in-person meeting. We hope you'll like what's in store for us this year.

1:00 – 2:00 pm	Welcome/Annual Meeting- Year in Review/WIB Awards
2:00 - 3:00 pm	Keynote Speaker: Elizabeth Mahusay- Pick Your Path
3:00 - 3:30 pm	Break with Refreshments
3:30 - 5:00 pm	Networking Sessions hosted by Leadership Team
5:00 - 6:00 pm	Cocktail Hour, with acoustic music by Brooke Martin

## UPCOMING EVENTS

### WOMEN IN BUSES WEDNESDAYS SERIES

Wednesday, November 1 | 2:00 p.m. ET

#### CARB 101: An introduction to the California Air Resource Board's Zero-Emissions Regulations

Hosted by the WIB's Operations, Maintenance, and Drivers Committee

The California Air Resource Board has adopted zero-emission standards that could affect the motorcoach industry.

- What are the CARB regulations?
- Why is it important to you even if your state currently has not adopted CARB?
- How does it affect the industry as a whole?
- What challenges lie ahead?
- How do we prepare or prolong the enactment?



Join Industry leaders in a roundtable discussion on this issue and all the intricacies surrounding it. Panelists include:

- Terry Fischer, Transportation Charter Services
- Suzanne Rohde, American Bus Association
- Brent Maitland, Motor Coach Industries
- Tom Comeau, Diesel Pollution Solutions

[Details and registration.](#)

### MEET & EAT SERIES

Wednesday, November 15 | 1:00 p.m. ET **NEW DAY!**

Join us for our monthly chat session. Meet new members or reconnect with others in your existing network in this informal online get together. Icebreaker: What's your favorite Thanksgiving dish?

[Register now to get the link Zoom link for November – December chats.](#)

## WIB ON THE ROAD

### California Bus Association Conference, Reno, NV

Sunday, November 5 at 6:00 pm | Rum Bullions back patio

Contact: Trisha Fridrich, tfridrich@aaahinc.com

### National Tour Association Conference, Shreveport, LA

Monday, November 13, 6:00 pm

River and Rye Loung (Hilton Hotel – next to the conference center)

Contacts: Lois Stoltzfus, ljestoltzfus@dhgroup.com 330-204-2956

Holly Williamson, hwilliamson@si.edu 608-345-6529



## MISSED SOMETHING? CATCH UP!

Did you happen to miss a webinar or want to revisit a past event? No problem! You can find all our past webinars at:

<https://www.buses.org/events/past/webinars>

Stay in the loop and make the most of our upcoming events and valuable resources. We're here to support you every step of the way!

## ARE YOU GOING TO MARKETPLACE?

If yes, there are two things you should add to your schedule: WIB Day (Friday afternoon) and volunteering. There are several opportunities throughout the conference, including putting in a two-hour shift at the WIB booth. These are great opportunities to build your network, learn more about Marketplace, and help out ABA. [Volunteer signup](#). Details on WIB day coming soon.



### SPREAD THE WORD

Share this Newsletter with another woman in bus world who can benefit from our network.



### JOIN WOMEN IN BUSES

<https://www.buses.org/about/councils/WIB/membership/join>  
Contact us at [wib@buses.org](mailto:wib@buses.org) to see how to get involved with our organization.



### QUOTABLE

“Unreasonable hospitality is something much bigger than restaurants, so all of us have this unbelievable opportunity—this responsibility—to be the industry that starts spreading it.” - Will Guidara, from his WIB-recommended book, *Unreasonable Hospitality: The Remarkable Power of Giving People More Than They Expect*

[www.buses.org/wib](http://www.buses.org/wib)

[wib@buses.org](mailto:wib@buses.org)

800-283-2877

[f](#) @abawib

[in](#) women in buses

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