OUNCIL BUS IND



The mission of the Bus Industry Safety Council is to continually **raise the level of safety in the intercity bus and motorcoach industry** through collaborative efforts of professionals in a workshop and educational environment.

WHO ATTENDS

Security, safety, operational leaders and government officials from across the North American motorcoach industry

Highlight your company in front of more than 100 bus operators and BISC members.

Operator attendance at the BISC meetings has increased 10% each year since 2009.

BISC MEMBER PROFILE

60% Operations, Safety, Maintanence Staff & Executives 40% Owners, CEOs, General Managers and Presidents

MEETINGS

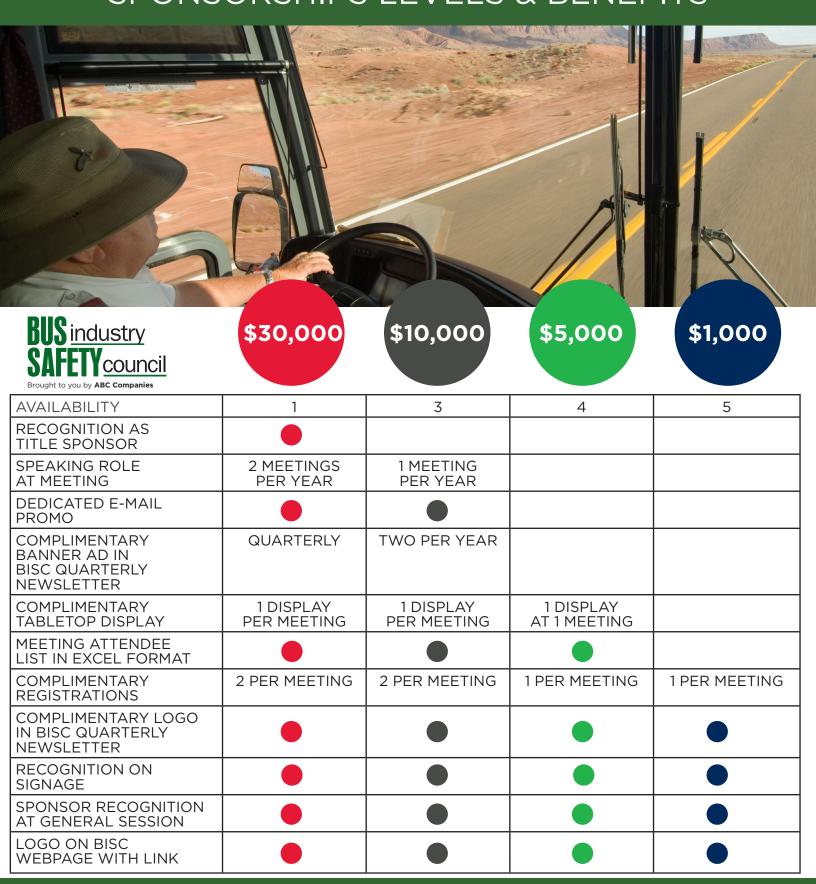
ABA's Bus Industry Safety Council (BISC) holds two meetings per year; one in January at ABA's Marketplace, the second in June in the Washington, D.C., region.

Sponsorships will include both the winter and summer meetings.

Be a part of this vital connection which takes your marketing budget further. Sponsor Safety!



BUS INDUSTRY SAFETY COUNCIL SPONSORSHIPS LEVELS & BENEFITS



WEB: www.buses.org/bisc | EMAIL: sponsorships@buses.org | PHONE: 800-283-2877