



Winter is fast approaching. For many companies, this means drivers see a reduction in hours as the season changes. The Driving Force put together some tips on how to retain drivers during this slower period and stay prepared for the spring.

- Offer Stay Bonuses.
- Assign work rather than bid on seniority. Rotate jobs around all of your drivers to keep them active and engaged.
- Allow for employees to claim benefits for reduced hours when necessary.
- Utilize drivers for company projects when possible.
- Communicate with your employees and exemplify your company culture.
- Showcase your employees. Make them feel valuable. Post their photos and testimonials.
- Acknowledge milestones.
- Have your drivers take professional development courses. Manufacturers offer free courses to sharpen skills. Offer a small incentive for courses completed.

For more information, visit the [Driving Force page](#) on buses.org and be sure to check out the [toolkit for recruitment & retention](#).

Attending ABA's Marketplace in Grapevine? Don't miss the Driving Force Session on Saturday, Jan. 8 at 1 p.m.

