



MOTORCOACH OPERATORS



Motorcoach Operators perform a variety of transportation services such as charters, retail tours, scheduled service, sightseeing, local receptive operations, school bus, package express and special operations.

ABOUT US

The American Bus Association is the only industry organization that unites you, the motorcoach operator, with all industry partners that cater to the motorcoach and group travel market.

OUR HISTORY

Founded in 1926, ABA is the oldest, largest, and most respected voice in the industry. In 2026, ABA will celebrate its 100th anniversary and the association continues to grow and adapt to the changing needs of the industry. ABA looks forward to the next century of serving the motorcoach and group travel industry including your company.

OUR MISSION

ABA is committed to maximizing the success of its bus, tour and travel members by:

- Representing the industries in the government policy arena
- Facilitating industry buyer-seller interface
- Supporting industry through engagement, research & education of members to help improve their success

www.buses.org/membership



WHY CHOOSE ABA?

ABA members make up over 65% of all motorcoaches on the highways and roads today. ABA is the most trusted and reliable voice for the motorcoach and travel industry. At ABA, the success of our members is at the heart of everything we do. Whether it's advocacy, regulatory business & operational guidance, or access to our industry research & education, leaders look to ABA as the trusted resource for growth and managing their business. Join ABA and connect to **"The Right People with the Right Ideas at the Right Time"**.



ADVOCACY

ABA represents the motorcoach, group tour and travel industry in all important places including the legislative and executive branches of the federal government. It regularly communicates the industry's positions through official testimony, correspondence and public comments.

- ABA's Government Affairs & Policy team has more than 50 years of experience lobbying on your behalf



BUSINESS GROWTH

The American Bus Association provide opportunity for our members do business with the right people by connecting potential buyers, sellers, and partners in the motorcoach group tour and travel industry.

- Member programming and events
- Automated Lead Generation Tool, "Request a Quote"
- Member to member enhanced search
- Member only discount programs



AMERICAN BUS ASSOCIATION



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OPERATIONAL GUIDANCE

The American Bus Association supports your efforts to run a safe, successful business. Take advantage of the following resources to keep your company's operations running smoothly.

- Exclusive access to industry research including Economic Impact Studies, Motorcoach Census, Environmental Studies, Group Business Tracking
- Free Service of Process (BOC-3)
- Repair and Service Center Directory
- Comprehensive list of local regulations regarding motorcoach parking, idling, drop-off and pick-up areas, and permits
- ABA provides desk-side assistance to help members comply with federal, state & provincial, and local operating regulations



KNOWLEDGE

The American Bus Association believes in the importance of timely professional and continuing education for you. We offer in-person and virtual educational opportunities year-round.

- e-News publications to help you stay up-to-date
- Driver recruitment and training programs
- Technology, human resource, business development, and sales learning tracks



CRISIS ASSISTANCE

As a free service to all ABA members, our communications professionals are available to handle media relations in the event of an incident while you focus on responding to those directly affected by the disaster, to first responders and the authorities investigating the incident. ABA is here to support you before, during and after a major incident. We provide disaster preparedness resources, on call assistance and ongoing safety.

TARGETED PROFESSIONAL DEVELOPMENT

Let your voice be heard

ABA Councils provide members networking and educational opportunities in specific communities within our association. Councils gives you an opportunity to effect change and give back to the community. Specialized councils include:



African American Motorcoach Council



Bus Industry Safety Council



Bus Maintenance and Repair Council



Entertainer Motorcoach Council



Hispanic Motorcoach Council



Next Era Leadership Council



School Bus Council



Women In Buses Council

Ready to connect with the right people?

Start by calling the ABA Membership Team:

(800) 283-2877

abamembership@buses.org



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