

All sightseeing tours will depart promptly from the Pennsylvania Convention Center on Saturday, February 1 at 9:00 a.m. and return by 1:00 p.m. Please note the walking and stairs requirements for each tour option.

ITINERARY INCLUSIONS ARE SUBJECT TO CHANGE.

SIGHTSEEING TOURS THEMES & INCLUSIONS

The Colonial Philadelphia Experience

The Colonial Philadelphia Experience is a fully-guided tour through **America's Birthplace** – the heart of Philadelphia's historic district.



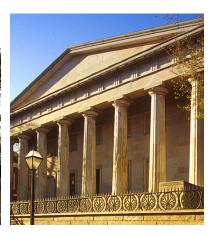
Head towards Philadelphia's modern day Market Street and learn how it got its name from the colonial market stalls that bustled with life in the 1700s as you head towards Independence National Historical Park. Hear stories of the people, places and things that made Colonial Philadelphia the seat of government for the young nation. Visit neighborhoods where the Founding Fathers' lived and see how contemporary Philadelphians have made them their own.

SITES INCLUDE: Liberty Bell Center, Independence Hall, Congress Hall, Old City Hall, First and Second Bank of the US, Carpenters Hall, site of Benjamin Franklin's home, Betsy Ross House, Franklin's grave, Elfreth's Alley and off-coach photo opportunities.

MINIMAL WALKING REQUIRED.









Philadelphia Then & Now:

from Colonial Capital to Modern Metropolis

The most comprehensive full-city tour, **Philadelphia Then & Now**, is a fully guided tour by bus through four centuries of art, architecture and Philadelphia's growth to a modern metropolis.

Beginning before 1776, we will hear stories of the people, places and things that made Colonial Philadelphia the seat of government for the young nation and one of the largest English speaking cities in the world.

SEE SUCH SITES AS: The Liberty Bell, Independence Hall, Congress Hall, Carpenters Hall, First and Second Bank of the US, Betsy Ross House, Franklin's grave, Elfreth's Alley and the neighborhood of Society Hill. Embracing the modern day, we will visit neighborhoods where the Founding Fathers' lived and see how contemporary Philadelphians have made them their own.



Going beyond the colonial period, we will visit the bustling business district, "Museum Mile" of the Benjamin Franklin Parkway, the famous Rocky steps (complete with your own *Rocky Run*), Philadelphia's vibrant theater district, majestic murals, public sculptures, the high definition *Comcast Experience* and much more.

OFF-COACH PHOTO OPPORTUNITIES WILL OCCUR WITHIN THE TOUR.







Experience Philadelphia's Diversity

Explore America's multicultural heritage in Philadelphia. Tour the Weitzman National Museum of American Jewish History, the only museum in the country dedicated to telling the history of more than 350 years of Jewish life in America.

Learn about the history of African-Americans and those of the African Diaspora at the African American Museum in Philadelphia ... visit Mother Bethel Church, sitting on the oldest land in America owned by African-Americans. And visit the President's House site where 9 enslaved Africans lived in the shadow of the now Liberty Bell Center.



You'll also see the third largest Chinatown in America, where a 40-foot tall Chinese Friendship Gate stands as a welcome to this vibrant neighborhood of shops and restaurants. After the tour, stop by the Reading Terminal Market, a 131-year-old farmers market featuring a variety of ethnic foods from local vendors, including homemade baked goods from the Amish and the famous Philly cheesesteak.

A MEDIUM AMOUNT OF WALKING AND ASCENDING STAIRS REQUIRED.





PhilARTdelphia: An Art Lover's Delight!

Begin with a visit to the Barnes Foundation, home to one of the finest collections of impressionist, post-impressionist and early modernist paintings in the world.

Next, visit the Philadelphia Museum of Art, a world of wonder showcasing 2,000 years of exceptional human creativity from all over the world.

Woven throughout the tour, learn why
Philadelphia has been called "the mural capital of
the world" as well as the "1% for art" program that
helps adorn Philadelphia with public art - from
murals, mobiles, sculpture and lighted displays.
See how the public landscape has been beautified
for both the citizens and visitors alike over the years.

Included in this unique tour is a stop at **The Dream Garden**, a breathtaking mural composed of hundreds of thousands of irreplaceable glass tesserae in more than 260 color tones and the only collaboration between Maxfield Parrish and glass master Louis Comfort Tiffany.

It's a **once-in-a-Philadelphia-visit** opportunity to get up close and personal with the city's art scene!

SIGNIFICANT WALKING AND ASCENDING STAIRS REQUIRED.











Historic District Museum Highlights

Dive in and stay warm with interior museum experiences in Philadelphia's Historic District by getting a peek inside some of the top sites and attractions:

- National Constitution Center and the award winning Freedom Rising
- Museum of the American Revolution
- Arch Street Meetinghouse
- The Betsy Ross House ... with the chance to meet Betsy herself!

SIGNIFICANT WALKING AND ASCENDING STAIRS REQUIRED.





Beyond the Bell Museum Highlights

Take a "highlights peek" inside some of the top museums and attractions that are "beyond the Liberty Bell" and far from ordinary ... yet close to everything!

- Eastern State Penitentiary
- Franklin Institute Science Center
- University of Pennsylvania Museum of Archaeology and Anthropology

For operators, it's a great way to enhance your Philadelphia itineraries ... for suppliers, it's the perfect tour for those who have been to Philadelphia before.

SIGNIFICANT WALKING AND ASCENDING STAIRS REQUIRED.







Sports of All Sorts

No matter which team is your home team, behind the scenes tours of Philadelphia's sports facilities make for an exciting day.

The gleaming Lincoln Financial Field Stadium – home of the Philadelphia Eagles and site of the Army/Navy football games – is every football fan's dream. Visit* the Field, Eagles Locker Room, Team Tunnel, and post-game Eagles Interview Room, Press Box and the Broadcast Booth.

How about a look inside Wells Fargo Center, home of the Philadelphia Flyers (hockey) and 76ers (basketball) and star-studded concerts? Wells Fargo Center Tours are the only way to get behind the scenes* in one of the busiest arenas in the world. Learn about the rich history of Philadelphia Sports & Entertainment and the Wells Fargo Center's day to day operations.

Get an inside look at the spectacular home of the 2008 World Champion Philadelphia Phillies' Citizens Bank Park. Tour guests will be treated to a brief audio/visual presentation of Citizens Bank Park, followed by an up-close look at the ballpark. Tour stops include* the Phillies Dugout, the CP Rankin Club, the Hall of Fame Club, Broadcast Booth and Media Room.

- The Sports of All Sorts tour will include two of the three noted arenas (subject to final sightseeing tour registration size)
- Each tour lasts approximately 75 minutes

SIGNIFICANT WALKING AND ASCENDING STAIRS REQUIRED.

*All tour stops are subject to change.







Treasures of Center Square



Take a fascinating tour around Center Square, one of Philadelphia founder William Penn's original public squares. See Philadelphia's iconic LOVE statue ... the beauty of the Wanamaker Eagle ... 200 sculptures adorning City Hall ... the magnificent Masonic Temple (interior tour) ... the art deco beauty of the Pennsylvania Railroad building (a Monopoly railroad) ... the neoclassical grandeur of the Ritz Carlton ... the Beaux Arts-styled Union League ... the world's largest clothespin ... the 'show' that is the *Comcast Experience* ... and majestic 4-story murals among other fascinating finds.

End the tour with Macy's *Wanamaker Organ* concert. The world's largest playing pipe organ has 28,750 pipes encompassing the resources of three symphony orchestras; its String Organ alone has 7,000 pipes. A true Philadelphia 'wow' moment!

SIGNIFICANT WALKING AND ASCENDING STAIRS REQUIRED







