



American Bus Association™

# Grow Your Motorcoach Industry Connections

Partner with the industry leaders moving travel forward. ABA connects you with motorcoach and tour operators who rely on trusted vendors, products, and services.



## Top Benefits for Associate Members



### Direct Access to Decision Makers

Connect directly with operators, buyers, and industry leaders



### Top Industry Insights

Access industry trends, economic data, and member-only education.



### Industry Representation

Direct support and a voice in federal advocacy and policy efforts



SCAN TO SIGN UP

**SHOW SPECIAL**  
*One-time \$100 off discount!*



Sign up today using the code **MKPL2026** and get **\$100 off** your first year's dues.

*There's never been a better time to get connected!*



# American Bus Association™

## Why Join the American Bus Association?

“The ABA puts out pertinent, timely information... combines that with a first-rate industry show, effective lobbying efforts, and the webinars and training ABA provides... being a member is a no-brainer.”

– Jeff Greteman, President, Windstar Lines, Inc.

ABA is the only national trade association serving motorcoach, tour, travel, and industry suppliers—uniting thousands of members across North America to accelerate your business, amplify your reach, and fuel long-term growth.

### Additional Benefits for Every Member



**Business Exposure**

Participation in the online Membership Directory used by group planners.



**Discount Programs**

Benefit from preferred pricing on everything from list rentals to compliance tools, processes, and more!



**Education & Events**

Attend exclusive webinars, council events, training sessions, & on-demand learning—built to enhance your professional edge.



**24/7 Crisis Support**

Access round-the-clock communications assistance when you need it most.



## Become a Member Today!

Get seen.  
Get connected.  
Get growing.